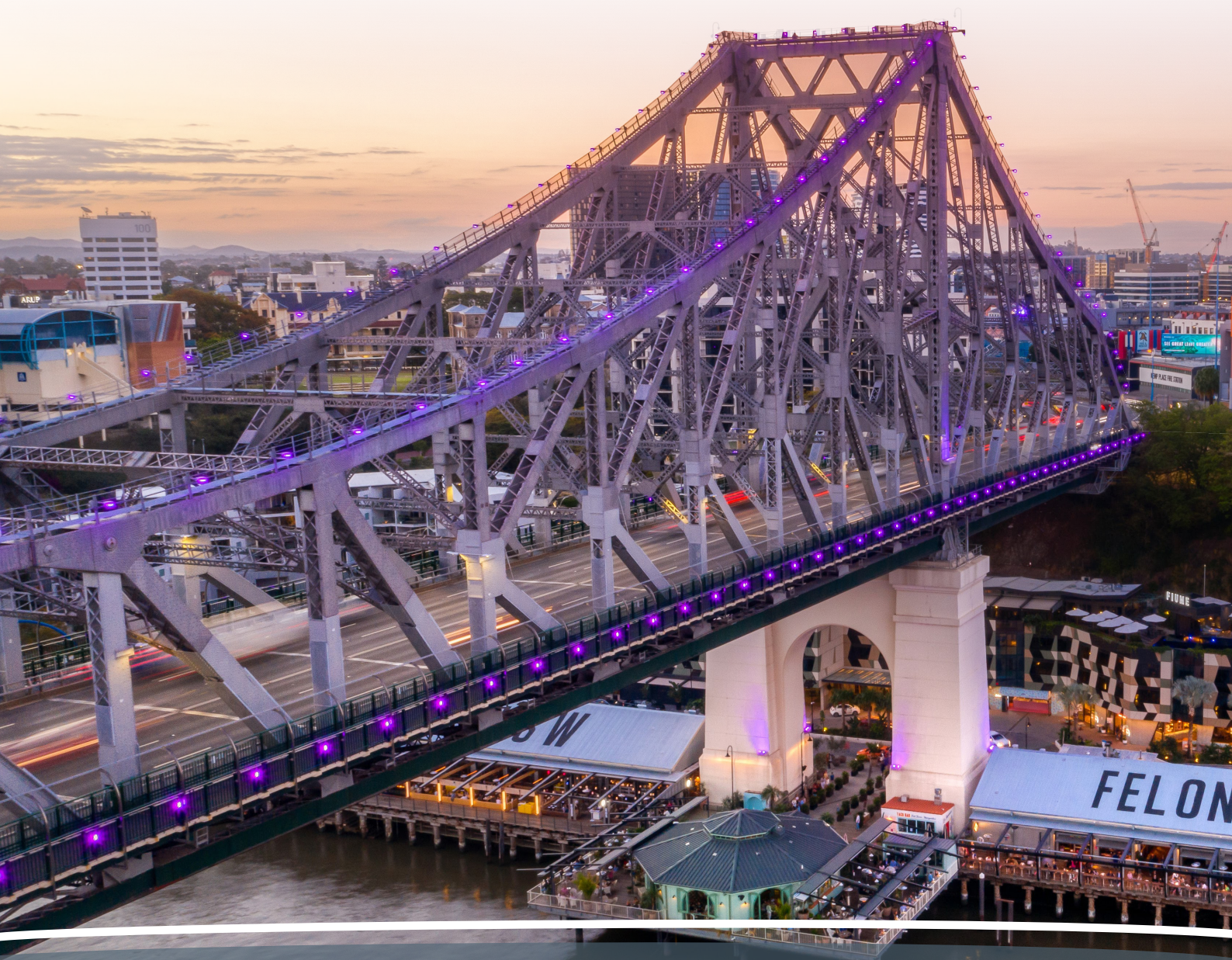




3-8 August 2025

SPONSORSHIP & EXHIBITOR PROSPECTUS

International Geoscience and
Remote Sensing Symposium



TOURISM
& EVENTS
Queensland

2025.ieeeigarss.org

Join Us Down Under!

The International Geoscience and Remote Sensing Symposium (IGARSS) is the flagship conference of the IEEE Geoscience and Remote Sensing Society (GRSS). On behalf of the Organising Committee, we are thrilled to invite you to support the 45th IGARSS which is to be held in the sunshine city, Brisbane, Australia, on 3-8 August 2025.

The theme of IGARSS 2025 is **One Earth**. IGARSS 2025 will address the threats to our Earth and promote collaborative global solutions using remote sensing technology. The event will provide an excellent experience for IGARSS attendees through strong technical and social programs, and opportunities of collaboration regionally and globally.

Australia is a safe multicultural country and August is a great time to visit Brisbane and the state of Queensland more broadly. The conference will be hosted at the Brisbane Convention & Exhibition Centre (BCEC), which is a world class conference venue.

Welcome to Brisbane, IGARSS 2025!

GENERAL CHAIRS



Xiuping Jia

Xiuping Jia
A/Professor
The University of New South Wales
Canberra, Australia
IEEE Fellow



Jeffrey Walker

Jeffrey Walker
Professor
Monash University
Melbourne, Australia
IEEE Fellow



Jocelyn Chanussot

Jocelyn Chanussot
Research Director
INRIA
Grenoble, France
IEEE Fellow



REASONS TO PARTICIPATE

Embark on a transformative journey with IGARSS 2025 – the pinnacle event in geoscience and remote sensing, hosted by IEEE and the Geoscience and Remote Sensing Society. Our customisable sponsorship opportunities offer a gateway to unparalleled exposure, networking, and recruitment possibilities, tailored to meet your company's unique objectives and budget constraints.

COST-EFFECTIVE: Reach a large number of delegates within your target market, including professionals from various specialised disciplines, as well as influential political and media stakeholders, through our cost-effective sponsorship packages.

BUILD LONG-TERM RELATIONSHIPS: Foster long-term relationships with potential clients by showcasing your products and services, combining the reach of an online presence with the power face-to-face meetings and signage.

SUPPORT SCIENTIFIC KNOWLEDGE: Demonstrate your commitment to advancing scientific knowledge by aligning your organisation with this educational experience, assisting participants in improving their scientific knowledge.

ACCESS TO INFLUENTIAL AUDIENCE: Benefit from exposure to an interested, relevant, and influential audience in an informal yet informative environment, away from everyday distractions, providing direct exposure to your target market.

RECRUITMENT OPPORTUNITY: Take advantage of a rich pool of potential employees with recruitment and networking opportunities provided by the conference.

VERSATILE SHOWCASE OPPORTUNITIES: Showcase your technology and services in a versatile, robust program, whether through interactive exhibits, sponsored workshops, or branded networking events.

UNRIVALLED EXPOSURE: With over 2,500 participants and more than 3,000 scientific abstracts expected, IGARSS 2025 offers unparalleled exposure to a global audience of influencers and decision-makers.

PARTICIPATE IN GROUNDBREAKING RESEARCH: Play an integral role in advancing scientific knowledge and shaping the future of geoscience and remote sensing by sponsoring IGARSS 2025 in Brisbane, Australia.

TAILORED SPONSORSHIP PACKAGES: Our sponsorship opportunities are designed to accommodate a range of needs and budgets, ensuring that you can tailor a package that aligns with your goals and objectives.

Seize this moment to position your organisation at the forefront of innovation and discovery. Contact us today to discuss how you can become a valued sponsor of IGARSS 2025 and play an important part in shaping the future of our Earth in geoscience and remote sensing.

Previous Attendance

| | | |
|------|-----------------------|-------|
| 2012 | Munich, Germany | 2,582 |
| 2013 | Melbourne, Australia | 1,383 |
| 2014 | Quebec City, Canada | 1,703 |
| 2015 | Milan, Italy | 2,132 |
| 2016 | Beijing, China | 1,857 |
| 2017 | Fort Worth, Texas USA | 1,607 |
| 2018 | Valencia, Spain | 2,355 |

| | | |
|------|--|-------|
| 2019 | Yokohama, Japan | 2,730 |
| 2020 | Virtual-Waikoloa, Hawaii USA | 3,127 |
| 2021 | Virtual-Brussels, Belgium, The Netherlands | 2,948 |
| 2022 | Hybrid-Kuala Lumpur, Malaysia | 2,577 |
| 2023 | Pasadena, California USA | 2,771 |
| 2024 | Athens, Greece | 3,232 |
| 2025 | Brisbane, Australia (projected) | 2,500 |



EXHIBITION

BOOK EARLY FOR THE BEST LOCATION!

EXHIBIT SPACE

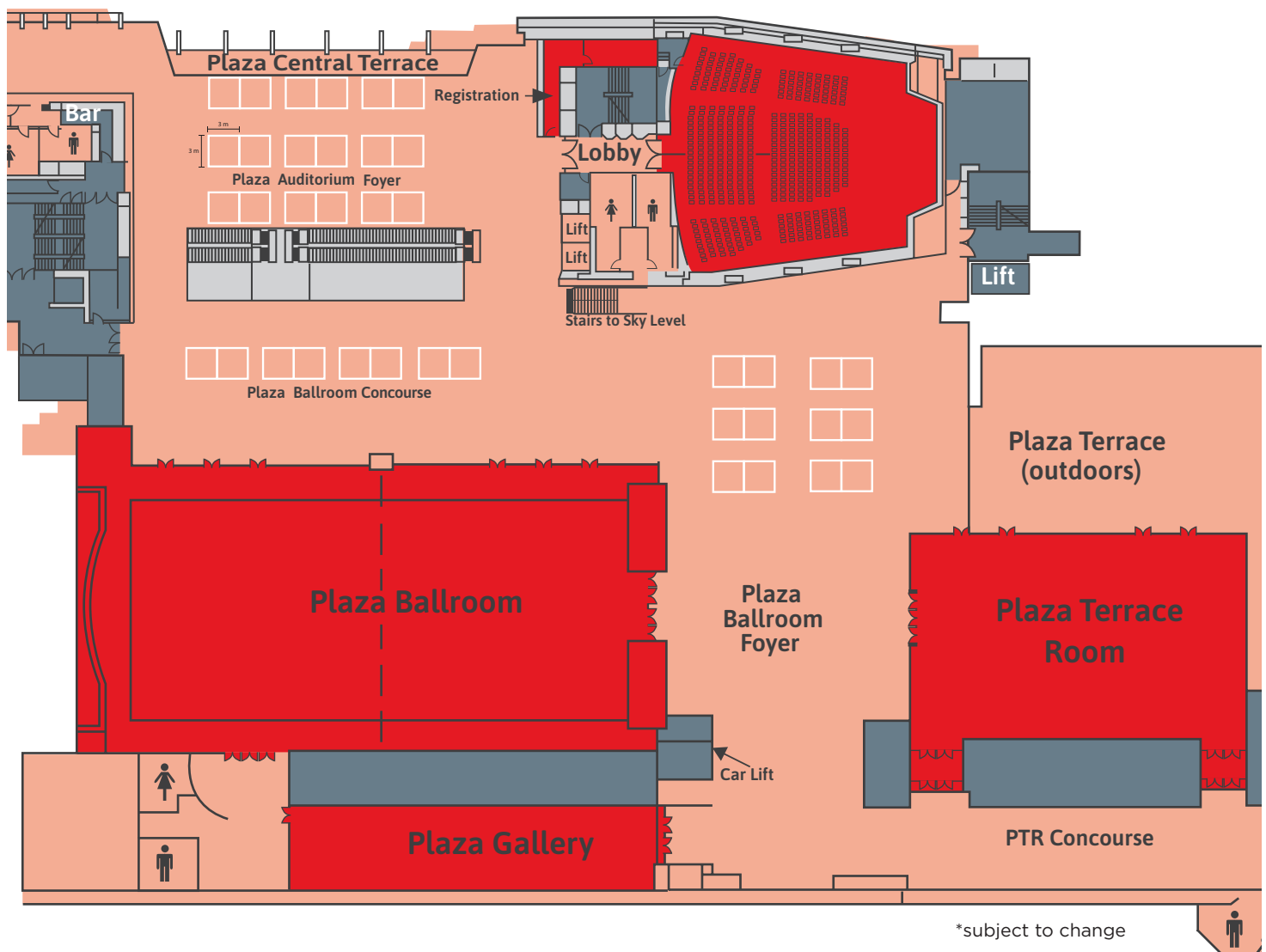
(\$6,000 AUD)

- Monday-Thursday, 4-7 August 2025
- One standard (3 m x 3 m) exhibition space
- Two (2) exhibitor passes. Additional passes available for \$75 AUD.
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with name of organisation
- One (1) draped table with two (2) side chairs
- Customised options (additional fees may apply)
- Larger spaces available (for example 3 m x 6 m, 6 m x 6 m, or custom) Contact us for more details. info@2025.ieeeigarss.org



EXHIBITION FLOOR PLAN AND LAYOUT*

The exhibition/booth area is planned for the Plaza Auditorium Foyer and Plaza Ballroom Concourse. This area is the heart of the convention center and central to all IGARSS activities, meetings, and registration.



CUSTOMISABLE SIGNATURE OPPORTUNITIES

IEEE and the Geoscience and Remote Sensing Society is offering exciting programs and attracting students, professors, researchers, and engineers to the most comprehensive technical conference in Geoscience and Remote Sensing. This gives you the opportunity to participate in the world's largest annual international Geoscience and Remote Sensing Symposium in 2025!

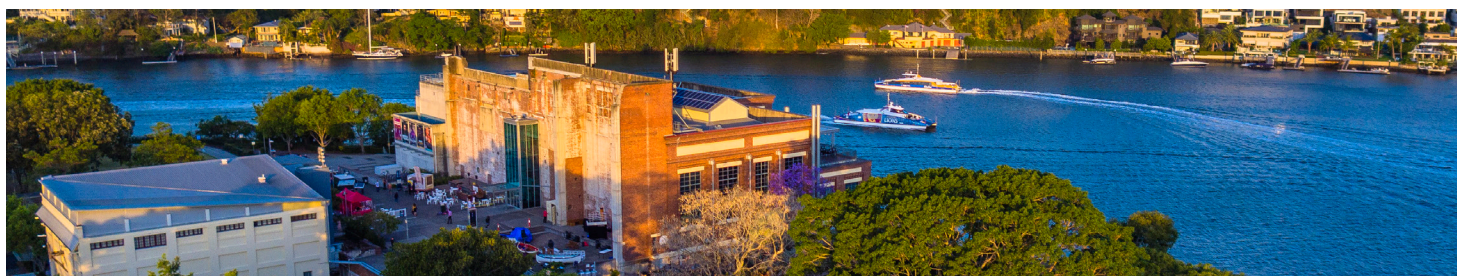
We would like to give your organisation the freedom to showcase your technology and services in a versatile, robust program by participating in a wide variety of networking and exhibition opportunities. For companies that are interested in recruiting students for employment or internships, IGARSS 2025 will have special events to promote your programs.

IGARSS 2025 expects more than 3,000 scientific abstracts, and from those submissions, the best will be chosen to be presented in Brisbane, Australia. As the conference is a unique opportunity to learn about the latest developments in the world of remote sensing and geospatial information, we expect more than 2,500 participants.

There are a variety of sponsorship opportunities available to accommodate your needs and your budget, and customised packages are offered as well. This is your chance to join us and play an important part in the future of our Earth through geoscience and remote sensing.

| SPONSORSHIP PACKAGES | PLATINUM 2 AVAILABLE | GOLD 3 AVAILABLE | SILVER UNLIMITED | BRONZE UNLIMITED |
|--|-------------------------|---------------------|---------------------|---------------------|
| Organisation logo on conference website with hyperlink | ✓ | ✓ | ✓ | ✓ |
| Visibility in conference proceedings | ✓ | ✓ | ✓ | ✓ |
| Logo on sponsors recognition banner at registration area | ✓ | ✓ | ✓ | ✓ |
| Online program ad | 2 pages | 1 page | 1/2 page | 1/4 page |
| Logo displayed at beginning and end of sessions | ✓ | ✓ | ✓ | |
| Exhibition area | ISLAND 36 sq m | DOUBLE 18 sq m | SINGLE 9 sq m | |
| Complimentary exhibitor registration | 3 | 2 | 2 | |
| Complimentary full delegate registration | 3 | 2 | 1 | |
| Conference awards dinner | 3 | 2 | 1 | |
| Conference bag insert | ✓ | ✓ | ✓ | |
| Social media posts | 3 | 2 | | |
| SPONSOR RATE | \$22,500 AUD | \$15,000 AUD | \$7,500 AUD | \$3,700 AUD |

NON-PROFIT ORGANISATIONS AND UNIVERSITIES MAY SPONSOR AT A DISCOUNTED RATE.



À LA CARTE SPONSORSHIP OPTIONS

CONFERENCE WELCOME RECEPTION

\$15,000 AUD (EXCLUSIVE SPONSORSHIP)

- Recognition on the conference website, featuring linked partner names and organisation logo.
- Opportunity to provide freestanding banners to be positioned at the Welcome Reception and a booth online during the reception.

CONFERENCE BANQUET SPONSOR

\$15,000 AUD (LIMITED SPONSORSHIPS AVAILABLE)

- Two (2) complimentary tickets to event.
- May provide a freestanding banner which will be positioned at the entrance to the venue (maximum size 2m high x 1m wide).
- Recognition, with organisation logo and hyper-link, on official conference website.
- Acknowledgement on signage at the conference.

NETWORKING HOUR SPONSOR

\$12,000 AUD (PER EVENT)

- The conference will host several networking events on-site at the end of the conference day (before the evening social events). This is an opportunity to address conference attendees in a social setting and drive visibility.
- Opportunity to display sponsor provided banner.
- Sponsorship table at entrance for sponsor provided marketing materials.

INDUSTRY WORKSHOP

\$12,000 AUD

- Produce and deliver a 1.5 hour workshop at the conference.
- Includes mention in program, a meeting room, projector and screen, power strip, logo and mention on session signage. Session to be reviewed and scheduled by conference organising committee.

YOUNG PROFESSIONALS EVENT

\$7,500 AUD

- Your organisation name and logo on all mentions of the event.
- Ability for representatives to attend the event for exclusive networking opportunities.
- Option to provide a giveaway to all attendees.

TUTORIAL DAY SPONSOR

\$7,500 AUD

- As the Tutorial Day sponsor, your organisation will be showcased with signage in the tutorial areas and your name/logo in the marketing/communications for the tutorial sessions.
- Option to provide a giveaway to all attendees.

WIFI SPONSORSHIP

\$9,000 AUD (EXCLUSIVE SPONSORSHIP)

- As an exclusive partner of the Wi-Fi, you will enjoy engaging with all attendees when logging into the venue Wi-Fi. This opportunity allows branding on the Wi-Fi login and landing pages with the opportunity to direct delegates to a webpage of your choice.

POSTER AREA SPONSOR

\$12,000 AUD (EXCLUSIVE SPONSORSHIP)

- Sponsor's banner/branding in the Poster Area for the duration of the conference.

COFFEE BREAK SPONSORSHIP

\$7,500 AUD EACH (2/DAY, LIMIT 10)

The conference will have two coffee breaks each day. This is a unique opportunity to drive attention and booth traffic.

- Printed "sponsored by" signs at each of the coffee sessions.
- Opportunity to provide flyers/cards to attendees.
- Recognition on conference materials and website.

POWER CHARGING STATION(S)

\$5,200 AUD (LIMIT TWO (2) PATRONS)

- Gain recognition as one of up to two exclusive charging station patrons. Help attendees get charged up and make the most of their time at the conference.

SOCIAL MEDIA MESSAGE

\$1,500 AUD (EACH POST)

- Let us give your organisation a shout out on our social media platforms. We can help with the graphics.

CONFERENCE BAGS

\$15,000 AUD (EXCLUSIVE SPONSORSHIP)

- Exclusive to one sponsor and distributed to all conference attendees to be used during and after conference. Includes conference and patron logo and bag insert. Conference Organising Committee designs, procures and distributes.

ORGANISATION BRANDED LANYARDS

\$12,000 AUD (EXCLUSIVE SPONSORSHIP)

Organisation name and logo branded on conference lanyards which are worn by all IGARSS attendees.

WATER BOTTLES (IN BAGS)

\$11,200 AUD (EXCLUSIVE SPONSORSHIP)

- Your organisation logo on a water bottle handed out to every registrant at the conference.

DELEGATE BAG INSERTS

\$1,800 AUD (EACH ITEM)

- A great way to connect with conference attendees! Add an organisation brochure, postcard, or small giveaway items such as pens, notepads, key chains, etc. to bags given to all delegates (item to be provided by patron).

HAVE ANOTHER IDEA? LET US KNOW! WE'D LOVE TO WORK WITH YOU TO FIND THE BEST SOLUTION FOR YOUR ORGANISATION.



ORGANISING COMMITTEE - IGARSS 2025

GENERAL CHAIRS

Xiuping Jia

A/Professor
IEEE Fellow
The University of New South Wales
Canberra, Australia

Jeffrey Walker

Professor
IEEE Fellow
Monash University
Melbourne, Australia

Jocelyn Chanussot

Research Director
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Grenoble, France

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Qiming Zhou

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Jasmeet Judge

Professor
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Gainesville, USA

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Helen Meng

Melbourne, Australia

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In-Young Yeo

A/Professor
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Newcastle, Australia

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Brisbane, Australia

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FrontierSI
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Dr Pooja Shah

The University of Tasmania
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PEXA, Australia

TIE CHAIR

Megan Lewis

Professor
The University of Adelaide
Australia

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Brisbane, Australia

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IEEE Fellow
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Melbourne, Australia

Petra Helmholtz

A/Professor
Curtin University
Perth, Australia

Lynn Miller

Monash University
Melbourne, Australia

DIVERSITY, EQUITY, INCLUSION, AND ACCESSIBILITY CHAIR

Dr Qiaoyun Xie

The University of Western Australia
Perth, Australia

CONFERENCE MANAGERS

Conference Management Services, Inc.

College Station, TX
www.cmsworldwide.com



TERMS AND CONDITIONS

2025 IEEE International Geoscience and Remote Sensing Symposium, 3-8 August, 2025, Brisbane, Australia

1. **CHARACTER OF THE EXHIBITION:** The IEEE GRSS and/or its designated agent reserves the right to determine the eligibility of any organisation, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. **LOCATION/DATES:** The 2025 IEEE International Geoscience and Remote Sensing Symposium will be held 3-8 August 2025. at the Brisbane Convention & Exhibition Centre (BCEC), Brisbane, Australia.
3. **BCEC Guidelines:** Please review the guidelines of the Brisbane Convention & Exhibition Centre from their website: <https://www.bcec.com.au/wp-content/uploads/2024/04/BCEC-Event-Safety-Design-Guidelines.pdf> All rules and regulations of the BCEC shall be followed.
4. **BOOTH SIZE and DEADLINES:** A full exhibit area is 3m x 3m at a cost of \$6,000.00 AUD. Patron Packages are also available. Failure to make final payment constitutes a cancellation of this contract. Bank charges are the responsibility of the payer.
5. **AUDIO/VISUAL:** Exhibitors are allowed to bring in their own audio-visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. Please review the BCEC regulations regarding such equipment.
6. **SPACE ASSIGNMENTS:** Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference can be determined online at the time of payment. The selections is subject to availability and confirmation of payment. IGARSS reserves the right to alter an Exhibitor's assigned space if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before this right is exercised.
7. **SUBLETTING OF SPACE:** The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organisers. Only one organisation shall be considered as the Exhibitor. Any other organisation or unit in the space shall be considered a subsidiary or affiliate.
8. **GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. **SAFETY CONSIDERATIONS:** All exhibit and space materials must follow local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives, or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. **OFFICIAL CONTRACTOR:** An official Contractor will be assigned and approved by the BCEC. The Contractor will provide a Service Manual and perform exhibition services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organisers, which, for reasons of security, in their sole discretion can deny such permission.
11. **ON-SITE REPRESENTATIVE:** Exhibitors shall keep an attendant in their space during all exhibit hours.
12. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organisers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
13. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
14. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after May 16, 2025, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.
15. **AMENDMENT TO EXHIBITOR AGREEMENT:** All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organisers and IEEE.
16. **INABILITY TO PERFORM:** If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.
17. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
18. **PATRON AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received, or the contract will be considered null, and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments, or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum, Gold, Silver, or Bronze patron, IEEE must receive the contributor's signed Application and applicable payment by 13 June 2025.
19. **COMPLIANCE WITH TERMS AND CONDITIONS:** IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.



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CONTACT US

Email: sponsor@2025.ieeeigarss.org
Phone: +1.979.846.6800

2025.ieeeigarss.org

Deadline for sponsorships is 15 July 2025